

EAST TENNESSEE STATE UNIVERSITY  
BOARD OF TRUSTEES  
ACADEMIC, RESEARCH, AND STUDENT SUCCESS COMMITTEE  
MAY 2024 MEETING

9:00–10:15 a.m. EDT  
Friday  
May 24, 2024

East Tennessee Room  
D.P. Culp Student Center  
412 J.L. Seehorn Road  
Johnson City, TN

**COMMITTEE MEMBERS**

Janet Ayers, Committee Chair  
Charles Allen, Jr.  
Dr. Steph Frye-Clark  
Dr. Linda Latimer  
Tony Treadway

**AGENDA**

- I. Call to Order
- II. Roll Call
- III. [Approval of the Committee Minutes from February 16, 2024](#)

**ACTION ITEMS**

- IV. [Promotion and Tenure of Faculty Members – McCorkle](#) (10 minutes)
- V. [Approval of ETSU Academic Restructure Proposal – McCorkle](#) (20 minutes)

**INFORMATION AND DISCUSSION ITEMS**

- VI. [Financial Aid and Enrollment Update – Levesque & Morgan](#) (15 minutes)
- VII. [Research Update – Hagemeyer](#) (15 minutes)

**GENERAL INFORMATION ITEMS**

- VIII. Committee Discussions
  - General Discussion

IX. Other Business

X. Adjournment

EAST TENNESSEE STATE UNIVERSITY  
BOARD OF TRUSTEES

ACTION ITEM

DATE: May 24, 2024

ITEM: Approval of the Minutes from February 16, 2024

COMMITTEE: Academic, Research, and Student Success Committee

RECOMMENDED ACTION: Approve

PRESENTED BY: Dr. Adam Green  
Board Secretary

The minutes of the February 16, 2024 meeting of the Academic, Research, and Student Success Committee are included in the meeting materials.

**MOTION: I move that the Board of Trustees adopt the resolution, approving the minutes as outlined in the meeting materials.**

**RESOLVED: The reading of the minutes of the February 16, 2024 meeting of the Academic, Research, and Student Success Committee is omitted, and the minutes are approved as presented in the meeting materials, provided that the Secretary is authorized to make any necessary edits to correct spelling errors, grammatical errors, format errors, or other technical errors subsequently identified.**

EAST TENNESSEE STATE UNIVERSITY  
BOARD OF TRUSTEES  
ACADEMIC, RESEARCH, AND STUDENT SUCCESS COMMITTEE

MINUTES

February 16, 2024  
Johnson City, Tennessee

The East Tennessee State University Board of Trustees' Academic, Research, and Student Success Committee met on Friday, February 16, 2024, at 9:00 a.m. in the East Tennessee Room of the D.P. Culp Student Center.

**I. Call to Order**

Trustee Charles Allen, substituting for Committee Chair Janet Ayers, called the meeting to order at 9:00 a.m.

**II. Roll Call**

Board Secretary Dr. Adam Green conducted the roll call. The following committee members were physically present:

Trustee Charles Allen  
Trustee Dr. Steph Frye-Clark  
Trustee Dr. Linda Latimer  
Trustee Tony Treadway

Other Board of Trustees members in attendance were Dorothy Grisham, Steve DeCarlo, Aamir Shaikh, and Melissa Steagall-Jones.

**III. Approval of the Committee Minutes from November 17, 2023**

The minutes from the November 17, 2023, meeting of the Academic, Research, and Student Success Committee were approved as submitted with Trustee Treadway making the motion and Trustee Latimer seconding the motion. The motion passed unanimously.

**ACTION ITEMS**

**IV. Approval of General Education Redesign Proposal**

Provost Dr. Kimberly McCorkle began the presentation by reviewing the plan that ETSU has followed to update the general education curriculum. The final report of the task force was submitted to the President and Provost on January 11, 2024, and since then it has been undergoing review by campus stakeholder groups. It has been approved by Academic Council and University Council. The General Education Redesign Task Force was guided by three key principles: (1) do what is best for student learning; (2) provide students with greater flexibility and choice, and (3) maintain appropriate academic rigor in the general education program to meet student needs for the 21<sup>st</sup> century.

Dr. McGee described the current state of general education at ETSU and the need for change to move away from a distribution or “checklist” approach. She indicated that the general education revision has primarily been a faculty-driven, transparent process.

Dr. Harker then introduced the committee to the Compass: Core Curriculum, which is competency based and designed to inspire students and enable them to fulfill their potential. High-impact teaching practices are being integrated into the curriculum. He explained that these are active, evidence-based learning strategies. A course has been added on critical thinking, and the new curriculum includes a Focus option, to address unifying themes from a variety of disciplinary perspectives.

Dr. Harker described the overall outline of the new curriculum, including five main categories: Strengthening Foundations, Understanding Natural and Social Worlds, Exploring Connections, Cultivating Artistic Awareness, and Growing as an Individual and Global Citizen. Dr. Harker then summarized positive reactions to the changes across campus. The new curriculum is scheduled to go into effect in the fall of 2024, under the direction of an implementation team, which has been meeting regularly. The phase-in will be ongoing.

Dr. Noland told the committee that this is the first update to the core curriculum in more than a decade, and he acknowledged the leadership of Provost McCorkle, Dr. McGee, and Dr. Harker in making it a reality. Trustee Allen added his thanks on behalf of the committee.

Trustee Frye-Clark made a motion to approve the general education redesign proposal, and Trustee Latimer seconded the motion. It passed unanimously.

## **V. Approval of Academic Calendars for 2026-2027, 2027-2028, and 2028-2029**

Provost McCorkle reported that every three years, the Office of the Registrar develops an academic calendar, and the Board of Trustees has the authority to review and approve each year’s calendar. She explained that the academic calendar is developed to comply with federal regulations and that the proposed new calendar aligns with the majority of other locally-governed institutions in the state and with Tennessee Board of Regents institutions, which is important in facilitating student transfer. Provost McCorkle also noted that the new calendar includes a study day, as requested by students. It will occur the Friday before final

examinations during the fall and spring semesters. An additional term was incorporated to accommodate the schedule for the online MBA program, which has six starts per year.

Trustee Frye-Clark made a motion to approve these calendars as presented, and Trustee Treadway seconded the motion. It passed unanimously.

## **INFORMATION AND DISCUSSION ITEMS**

### **VI. Academic Notification for Period of August 1, 2023, through December 31, 2023**

Provost McCorkle reported on several curricular items that are moving through the academic approval process. The first part of her report included academic actions that require approval by the Tennessee Higher Education Commission. Highlights within that category are two new certificate programs: One Health and Climate Studies and a Reading Specialist graduate certificate. In the second section of the report were ETSU approval items not required to go before THEC. Three new minors were added: Filmmaking, Sports Media, and Ecology and Natural Resources.

### **VII. Annual Institutional Review for Graduate Medical Education**

Dr. David Linville, Associate Vice President for Clinical Affairs for the Quillen College of Medicine, highlighted items included in an executive summary of the college's 2022-23 Annual Institutional Review of Graduate Medical Education programs, as required by the Accreditation Council for Graduate Medical Education. Dr. Linville noted that in the report, there is only one citation within one program, from 2022, and that it should be resolved within the next three to four weeks. Through the college's relationship with Ballad Health and the Veterans Administration Medical Center at Mountain Home, Dr. Linville said we have been able to systematically increase residents' salaries over the past three years.

### **VIII. Update on Strategic Initiatives Related to Synthetic Biology**

David Golden, Chief Executive Officer of the ETSU Research Corporation, reviewed the organization's mission as it relates to innovation and prosperity and discussed synthetic biology in the context of diversifying the regional economy with forward-looking industries. The factors of success of innovation for an organization, he said, are strategy, leadership, and culture. Mr. Golden then reviewed the foundation's three-prong strategy: work to help develop a pipeline of students coming to ETSU; work that is happening on campus, the subject of Dr. Aruna Kilaru's presentation; and work that is occurring off-campus, particularly at Valleybrook. Mr. Golden then introduced Dr. Kilaru, Professor of Biology and Faculty Fellow for Interdisciplinary Innovation in the Biosciences.

Dr. Kilaru began by defining synthetic biology as a field of science that involves redesigning organisms for useful purposes by engineering them to have new abilities. She said the future

bioeconomy will be worth between \$30-40 trillion globally in the next decade and that the market is projected to be worth \$55.9 billion by 2030. The job market is projected to grow by five percent from 2022 to 2032, for a rate of 10,600 new jobs a year.

Dr. Kilaru summarized ETSU's efforts up to this point:

- The 2019 BioBuilder Workshop
- Two new courses in functional genomics and synthetic biology and bioengineering
- A synthetic biology minor, with a major being developed.

Dr. Kilaru then described various internal and external partnerships that are now in place.

Eric Jorgenson, Vice President for Biomanufacturing Development for the ETSU Research Corporation explained that his focus is bioindustrial manufacturing and out of that comes a whole variety of different products and commercial applications, from plastics and polymers to concretes and alternative proteins. Labs are needed, however, and those labs must be accessible to entrepreneurs and startups. With the existence of the Valleybrook facility, Northeast Tennessee, he asserted, can be a leader in this field. Mr. Jorgenson told the board that the potential for Valleybrook is "absolutely staggering." It has 29 labs, more than 35 workshops, and numerous offices, making for a research and development complex that is ideally suited to the goals of the Research Corporation. Work has been underway to clear out labs and fix equipment infrastructure.

Chair Latimer commended Mr. Jorgenson and the staff for the progress that has taken place at Valleybrook.

President Noland expressed gratitude to Provost McCorkle for her role in advancing the Valleybrook project so far so quickly and for putting synthetic biology at the forefront of academic program development at ETSU.

## **GENERAL INFORMATION ITEMS**

### **IX. Committee Discussion**

There were no additional committee discussions.

### **X. Other Business**

There was no additional business to come before the committee.

### **XI. Adjournment**

Trustee Allen adjourned the committee meeting at 10:23 a.m.

EAST TENNESSEE STATE UNIVERSITY  
BOARD OF TRUSTEES

ACTION ITEM

DATE: May 24, 2024

ITEM: Promotion and Tenure of Faculty Members

COMMITTEE: Academic, Research, and Student Success Committee

RECOMMENDED ACTION: Approve

PRESENTED BY: Dr. Kimberly D. McCorkle  
Provost and Senior Vice President for Academic Affairs

Promotion in rank recognizes the past achievements of a faculty member and expresses confidence in the person's ability to achieve greater accomplishments and assume increasing responsibility. Tenure is foundational to the principles of academic freedom. Academic freedom is necessary for the creation, distribution, and application of knowledge. The assurances that accompany tenure allow that university faculty can responsibly engage in professional and community service, teach students to engage with empirically-sound information, and conduct research that contributes to society. In this respect, tenure and promotion are essential to the University's mission to improve the quality of life in the region and beyond. The University awards tenure to faculty whose professional abilities and accomplishments warrant the degree of recognition and permanence afforded by academic tenure.

**MOTION: I move that the Academic, Research, and Student Success Committee recommend adoption of the following Resolution by the Board of Trustees:**

**RESOLVED: Promotion in rank and/or the awarding of tenure is granted to the faculty members recommended by the President in the particular unit, department or college as outlined in the meeting materials.**





**East Tennessee State University  
Office of the President**

Box 70734 • Johnson City, Tennessee 37614-1710 • (423) 439-4211 • Fax: (423) 439-4004

May 1, 2024

Adam Green, Ed.D.  
Secretary to ETSU Board of Trustees

Dr. Green,

I recommend the Board of Trustees award tenure and/or promotion to the faculty indicated on attachment A. Faculty who were awarded tenure upon appointment and previously presented to the board this academic year are included in the faculty listed in attachment A. Attachment B provides numbers of ETSU faculty with tenure and by professorial rank in 2023-2024.

I am honored to recommend for tenure and/or promotion the faculty named on the documents accompanying this letter.

Sincerely,

Brian Noland  
President

Attachments

CC: Kimberly D. McCorkle, Provost and Senior Vice President for Academics  
Human Resources

**Attachment A: Tenure and Promotion Recommendations for 2023-2024**

College/Faculty Name		Department	Proposed Rank	Tenure Location
<b>Arts and Sciences</b>				
P/T	Anzur, Christine	Communication Studies and Storytelling	Associate Professor	Communication Studies and Storytelling
P/T	Carter, Richard	Biological Sciences	Associate Professor	Biological Sciences
P/T	Fiuza, Felipe	Literature and Language	Associate Professor	Literature and Language
P	Foster, Kelly	Sociology and Anthropology	Professor	
P/T	Geiger, Matthew	Music	Associate Professor	Music
P/T	Ginley, Meredith	Psychology	Associate Professor	Psychology
P	Heil, Katrina	Literature and Language	Professor	
P	Herrmann, Andrew	Communication Studies and Storytelling	Professor	
P/T	Jones, David	Literature and Language	Associate Professor	Literature and Language
P/T	Long, Brett	Music	Associate Professor	Music
P/T	Mitchell, Anthony	Media and Communication	Associate Professor	Media and Communication
P/T	Moore, Kelly	Psychology	Associate Professor	Psychology
P/T	Pattie, Robert	Physics and Astronomy	Associate Professor	Physics and Astronomy
P/T	Perrott, Sage	Art and Design	Associate Professor	Art and Design
P	Rankin, John	History	Professor	
P	Stevens, Alan	Music	Professor	
P	Stinson, Jill	Psychology	Professor	
P	Thompson, Phyllis	Literature and Language	Professor	
<b>Business and Technology</b>				
P/T	Bajracharya, Biju	Computing	Associate Professor	Computing
P	Hayter, Jill	Economics and Finance	Professor	
P*, T*	Husari, Ghaith	Computing	Associate Professor	Computing
P/T	Marlow, Gregory	Digital Media	Associate Professor	Digital Media
T	Somasa, Saritdikhun	Digital Media	Assistant Professor	Digital Media
P/T	Traian, Anca	Economics and Finance	Associate Professor	Economics and Finance
<b>Clemmer College of Education and Human Development</b>				
P	Greene, Amanda	Sport Exercise Recreation Kinesiology	Professor	
P	Lyons, Renee	Curriculum and Instruction	Professor	
P	Mizuguchi, Satoshi	Sport Exercise Recreation Kinesiology	Professor	
P	Rice Moran, Renee	Curriculum and Instruction	Professor	
P*, T*	White, Mickey	Counseling & Human Services	Associate Professor	Counseling & Human Services
<b>Clinical and Rehabilitative Health Sciences</b>				
P	Andrews, Courtney	Audiology and Speech-Language Pathology	Associate Professor	
P	Boa, Jennifer	Social Work	Associate Professor	
P/T	Hite, Marcy	Audiology and Speech-Language Pathology	Associate Professor	Audiology and Speech Language-Pathology
P*	Schroder, Laurie	Rehabilitative Sciences	Associate Professor	
P	Wilkins, Brittany	Social Work	Professor	

**Attachment A: Tenure and Promotion Recommendations for 2023-2024**

College/Faculty Name	Department	Rank	Tenure Location
<b>Gatton College of Pharmacy</b>			
T	Digavalli, Sivarao	Pharmaceutical Sciences	Professor
P	Hess, Richard	Pharmacy Practice	Professor
T	Stewart, David	Pharmacy Practice	Professor
<b>Graduate and Continuing Studies</b>			
P	Johnston, Brian	Global Sports Leadership	Professor
<b>Nursing</b>			
P/T	Sargsyan, Arshak	Nursing Graduate Programs	Associate Professor
<b>Public Health</b>			
A	Handy, Rodney	Environmental Health	Professor
P/T	O'Connell, Bethesda	Community and Behavioral Health	Associate Professor
P	Quinn, Megan	Biostatistics and Epidemiology	Professor
<b>Quillen College of Medicine</b>			
P	Bockhorst, Peter	Family Medicine	Professor
P	Bridges, Christopher	Family Medicine	Associate Professor
P	Chakraborty, Kanishka	Internal Medicine	Professor
P	Gage, Jodi	Pediatrics	Associate Professor
P	Garner, Christopher	Family Medicine	Associate Professor
P	Hewitt, Sarah	Family Medicine	Associate Professor
P	Hopkins, Andrea	Family Medicine	Associate Professor
P	Kumar, Varun	Pediatrics	Associate Professor
P	Lawson, Christy	Surgery	Professor
P	Ning, Shunbin	Internal Medicine	Professor
P	Pierce, Diedre	Internal Medicine	Professor
P	Reynolds, Bethany	Obstetrics and Gynecology	Associate Professor
P	Shah, Rupal	Internal Medicine	Professor

*A – tenure upon appointment approved at September 2023 quarterly meeting;*

*P\* – recommended for promotion by exception; T\* – recommended for tenure by exception;*

*P – recommended for promotion only; T – recommended for tenure only; P/T – recommended for promotion and tenure*

**Attachment B**

<b>ETSU 2023-2024 Faculty by Rank</b>						
<b>College</b>	<b>Faculty Rank</b>					
	<b>Professor</b>	<b>Associate Professor</b>	<b>Assistant Professor</b>	<b>Instructor</b>	<b>Lecturer</b>	<b>Grand Total</b>
College of Arts & Sciences	91	63	40	8	29	231
College of Business & Technology	27	27	18	2	13	87
Clemmer College of Education & Human Development	24	25	17	46	4	116
College of Clinical And Rehabilitative Health Sciences	10	19	28			57
College of Nursing	3	14	20	20	12	69
College of Public Health	1	2	1			4
Graduate & Continuing Studies	8	18	18	4	6	54
Gatton College of Pharmacy	5	9	5	1		20
Quillen College of Medicine	72	54	82	4		212
University Libraries	1	6	3			10
<b>Grand Total</b>	242	237	232	85	64	860

<b>ETSU 2023-2024 Faculty by Tenure Status</b>								
<b>College</b>	<b>Tenure Status</b>							
	<b>Tenure</b>	<b>On Tenure Track</b>	<b>Research Track</b>	<b>Clinical Track</b>	<b>Coordinator</b>	<b>Ineligible</b>	<b>Term Contract</b>	<b>Grand Total</b>
College of Arts & Sciences	155	35		2		39		231
College of Business & Technology	48	15		2		22		87
Clemmer College of Education & Human Development	76	28	1	5		6		116
College of Clinical & Rehabilitative Health Sciences	23	10		22		2		57
College of Nursing	14	11		22		22		69
College of Public Health	3	1						4
Graduate & Continuing Studies	24	9	8	6	2	5		54
Gatton College of Pharmacy	2	3		14		1		20
Quillen College of Medicine	55	6	17	131		3		212
University Libraries	7			3				10
<b>Grand Total</b>	407	118	26	207	2	100		860

EAST TENNESSEE STATE UNIVERSITY  
BOARD OF TRUSTEES

ACTION ITEM

DATE: May 24, 2024

ITEM: Approval of ETSU Academic Restructure Proposal

COMMITTEE: Academic, Research, and Student Success Committee

RECOMMENDED ACTION: Approve

PRESENTED BY: Dr. Kimberly D. McCorkle  
Provost and Senior Vice President for Academic Affairs

Following the approval of the ETSU 125 Chapter II strategic vision, university leadership began developing and implementing tactics to achieve the vision outlined by the Board of Trustees. One of the major items from this work was the recognition that the campus needed to assess structure, particularly the alignment of the academic portfolio with the strategic priorities of the institution. In Spring 2023 an [Academic Structure Task Force](#) was convened to begin an academic structure review process and develop recommendations for the Provost and President that would frame their efforts to develop a proposal for approval through university governance processes.

**Timeline:**

- Spring 2023 – Academic Structure Task Force convened
- Spring-Fall 2023 – Task Force met with more than 1,000 stakeholders and 100 constituency groups
- December 2023 – Task Force held Town Hall to share initial findings
- January 2024 – The President and Provost received the [final report](#) of the Task Force outlining key decision points
- March 2024 –
  - President and Provost provided draft restructure plan to campus for public comment
  - Provost provided update to Board of Trustees during lunch-and-learn
- April 2024 – President and Provost revised the draft restructure plan based on public comment and presented a [final proposal](#) for approval by Academic Council. The proposal was approved on April 11, 2024.
- May 2024 –
  - University Council to meet on May 13, 2024, to take action.

- Provost presents the final proposed academic structure for approval to the Board of Trustees on May 24, 2024.
- Approved academic structure submitted to THEC as the final step before implementation.

**Proposed changes to the Academic Structure:**

- Rename the College of Clinical and Rehabilitative Health Sciences to College of Health Sciences.
- Creation of Schools:
  - Creation of the School of Clinical Sciences and the School of Human Performance and Sport Science within the College of Clinical and Rehabilitative Health Sciences
  - Creation of the School of Marketing and Media within the College of Business and Technology
  - Creation of the School of the Arts, School of Humanities and Social Sciences, and the School of Science, Engineering & Math within the College of Arts and Sciences
  - Creation of the School of Interdisciplinary and Continuing Studies within the Clemmer College of Education and Human Development
- Programmatic and unit changes to support the new structure:
  - Move the Graduate School and Transfer and Adult Outreach to administrative positions within the Office of the Provost
  - Move the Strong BRAIN Institute and Child and Family Health Institute to the Office of the Vice Provost for Research
  - Move to the newly named College of Health Sciences:
    - Counseling and Human Services
    - Exercise Science
    - MS and PhD in Sport Science/Coach Education
    - Center for Excellence for Sport Science and Coach Education
  - Move to the College of Business and Technology:
    - Sport and Recreation Management (SARM)
    - Global Sport Leadership EdD
    - Media and Communication
  - Move to the College of Arts and Sciences:
    - American Sign Language to the department of Literature and Language
    - Engineering, Engineering Technology, Interior Architecture, and Surveying
  - Move to the Clemmer College of Education and Human Development
    - Professional Development
    - Summer Camps and Conferences
    - Cross-Disciplinary Studies

**This new structure will:**

- Strengthen the university’s position in the health sciences while maintaining the reputation in medicine, nursing, public health, and pharmacy.
- Ensure units performing cross-college functions are aligned in administrative structures that empower their ability to serve their constituencies.
- Provide an academic structure that is easier for students and external stakeholders to navigate.
- Emphasize signature programs and strengths of the academic portfolio.
- Align clusters of programs within colleges, like Engineering and Media & Marketing, to foster faculty and student collaboration and develop new academic pathways and expand into the future.

**Implementation:**

- An implementation team will work within the university’s core values to:
  - Identify in collaboration with key stakeholders and decision-makers the required changes to functions and systems to implement the new academic structure.
  - Evaluate and communicate the process of transition and the overall impact of the new academic structure.
  - Develop metrics for monitoring the transition to the new academic structure.

**MOTION: I move that the Academic, Research and Student Success Committee recommend adoption of the following Resolution by the Board of Trustees:**

**RESOLVED: The new Academic Structure is approved by the ETSU Board of Trustees. The University is directed to implement the revised structure and to submit to THEC for final review.**



EAST TENNESSEE STATE  
UNIVERSITY

# Proposed Update for Academic Structure



# Go Beyond: ETSU's Strategic Plan through 2026

## Pillar I: Access and Success

*Supporting a strategic growth agenda that maximizes the student experience both inside and outside the classroom. Given the decline in college-going rates and stagnant educational attainment rates, the university is focused on ensuring access to higher education regardless of location, resources, and/or educational background.*

### Initiatives

- Brand Development
- Moon Shot for Equity
- Facilities Master Planning
- Strategic Enrollment Planning
- Wraparound Advising
- Updating the Academic Portfolio
- Housing Transformation

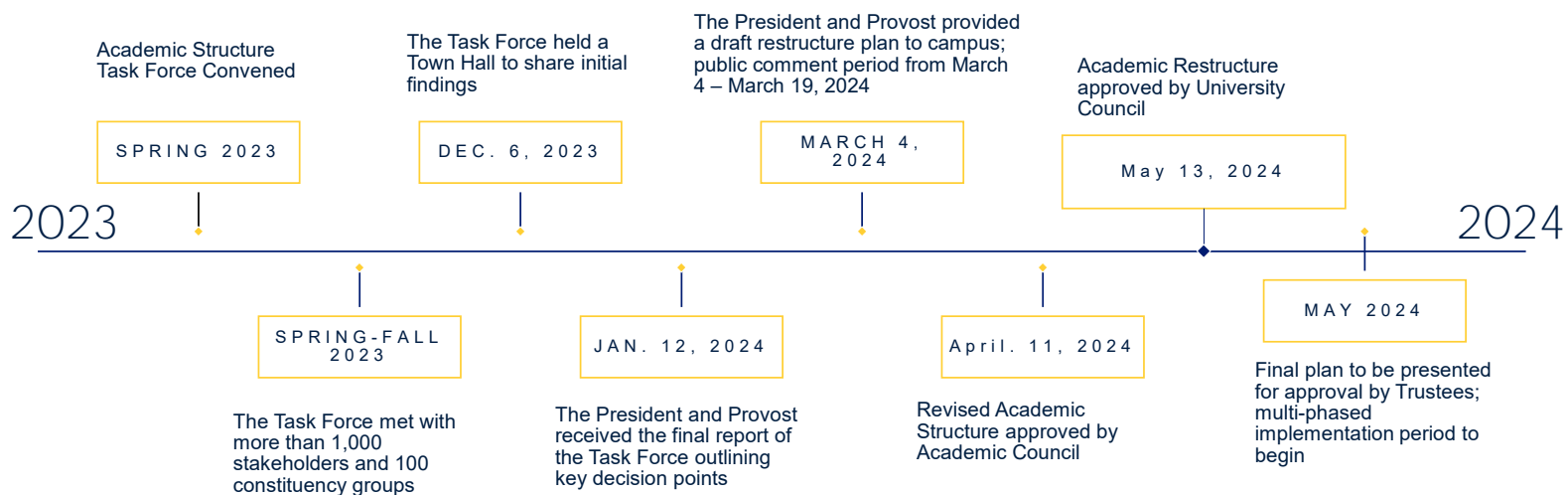
“...institutions must begin a realignment of programs, new degrees, and other actions to make the academy relevant to real-world applications.”

– Vision for 125, Chapter II

Approved by the ETSU Board of Trustees on November 18, 2022



# Timeline



# Guiding Questions

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- What college organizational structure would best serve our students to ensure they have a **clear path from admission to graduation**?
- How do we **build on our existing strengths** in teaching, research, and service by aligning academic units and expanding capacity?
- How do we **avoid duplication or overlap** in our offerings and reduce confusion for students?
- How do we continue to build on our reputation as a **premier health sciences institution** in Tennessee and develop additional signature programs or areas of study?
- How will the organizational structure lead to **greater flexibility and innovation** as we continue to build on the institution's core strengths and respond to the changing landscape across higher education?
- How will a reorganized structure **ensure the university uses its resources strategically** to meet its goals?
- How will the structure support the university's vision and mission and **facilitate achieving the goals in the current strategic plan**?




# Public Comment

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- The proposed academic structure, narrative context from leadership, and links to the work of the task force were posted for public comment from March 4- March 19, 2024
- Public Comment Summary: Received over 60 comments
- Reviewed and evaluated comments
- Made significant changes to proposed draft based on public comments received



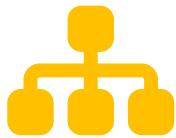
College of Public Health	College of Health Sciences	College of Business and Technology	College of Arts and Sciences	Clemmer College of Education and Human Development
<ul style="list-style-type: none"> <li>Health Sciences (Name change to be determined)*</li> <li>Biostatistics and Epidemiology</li> <li>Community and Behavioral Health</li> <li>Health Services Management and Policy</li> <li>Environmental and Occupational Health and Safety Sciences</li> </ul>	<p>Represents a name change from College of Clinical and Rehabilitative Health Sciences*</p> <p><b>School of Clinical Sciences*</b></p> <ul style="list-style-type: none"> <li>* Audiology and Speech-Language Pathology</li> <li>* Allied Health Sciences Respiratory Therapy</li> <li>Radiology</li> <li>Dental Hygiene</li> <li>* Rehabilitative Health Sciences</li> <li>Occupational Therapy</li> <li>Orthotics and Prosthetics</li> <li>Physical Therapy</li> <li>Rehabilitative Science</li> <li>Nutrition</li> <li>Social Work</li> <li>Counseling and Human Services*</li> </ul> <p><b>School of Human Performance and Sport Science*</b></p> <ul style="list-style-type: none"> <li>• Exercise Science*</li> <li>• MS and PhD in Sport Science/Coach Education*</li> <li>• Center of Excellence for Sport Science and Coach Education*</li> </ul>	<ul style="list-style-type: none"> <li>Accountancy</li> <li>Economics and Finance</li> <li>Management and Supply Chain</li> <li>Computing</li> <li>Military Science</li> <li>Sport and Recreation Management (SARM)*</li> <li>Global Sport Leadership EdD*</li> </ul> <p><b>School of Marketing and Media*</b></p> <ul style="list-style-type: none"> <li>Marketing</li> <li>Digital Media</li> <li>Media and Communication*</li> </ul>	<p><b>*School of the Arts</b></p> <ul style="list-style-type: none"> <li>Music</li> <li>Theatre and Dance</li> <li>Art and Design</li> </ul> <p><b>*School of Humanities and Social Sciences</b></p> <ul style="list-style-type: none"> <li>Communication Studies and Storytelling</li> <li>Appalachian Studies</li> <li>Black American Studies</li> <li>Criminal Justice/Criminology</li> <li>History</li> <li>Literature and Language including American Sign Language*</li> <li>Philosophy and Humanities</li> <li>Political Science, International Affairs, and Public Administration</li> <li>Psychology</li> <li>Sociology and Anthropology</li> <li>Women's, Gender, and Sexuality Studies</li> </ul> <p><b>*School of Science, Engineering and Math*</b></p> <ul style="list-style-type: none"> <li>Engineering, Engineering Technology, Interior Architecture, and Surveying*</li> <li>Biological Sciences</li> <li>Chemistry</li> <li>Math and Statistics</li> <li>Physics and Astronomy</li> <li>Geosciences</li> </ul>	<ul style="list-style-type: none"> <li>Curriculum and Instruction</li> <li>Early Childhood Education</li> <li>Educational Foundations and Special Education</li> <li>Educational Leadership and Policy Analysis</li> <li>Teacher Education, Physical Education Concentration</li> <li>University School</li> </ul> <p><b>School of Interdisciplinary and Continuing Studies*</b></p> <ul style="list-style-type: none"> <li>Professional Development*</li> <li>Summer Camps and Conferences*</li> <li>Cross-Disciplinary Studies*</li> <li>--Master of Arts in Liberal Studies*</li> <li>--Master of Professional Studies*</li> <li>--Archival Studies Certificate*</li> </ul>
<ul style="list-style-type: none"> <li><b>Office of The Provost</b> <ul style="list-style-type: none"> <li>Graduate School</li> <li>Transfer and Adult Outreach</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Office of The Vice Provost for Research</b> <ul style="list-style-type: none"> <li>Strong BRAIN Institute</li> <li>Child and Family Health Institute</li> </ul> </li> </ul>			

# This new academic structure...

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Strengthens the university's position in the health sciences while maintaining the reputation in medicine, nursing, public health, and pharmacy



Ensures units performing cross-college functions are aligned in administrative structures that empower their ability to serve their constituencies



Provides an academic structure that is easier for students and external stakeholders to navigate



# This new academic structure...

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Emphasizes signature programs and strengths of the academic portfolio



Aligns clusters of programs within colleges, like Engineering and Media & Marketing, to foster faculty and student collaboration and develop new academic pathways and expand into the future



# Implementation of the New Academic Structure

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- An implementation team will work within the university's core values to:
  - **Identify** in collaboration with key stakeholders and decision-makers the required changes to functions and systems to implement the new academic structure
  - **Evaluate and communicate** the process of transition and the overall impact of the new academic structure
  - **Develop** metrics for monitoring the transition to the new academic structure
- In 2027 as the university begins its next strategic planning cycle a review of the academic structure will be included to identify what is working and what needs additional revisions





# Questions?

**Kimberly D. McCorkle**

Provost and Senior Vice President for Academic Affairs

(423) 439-4305

[mccorklek@etsu.edu](mailto:mccorklek@etsu.edu)



EAST TENNESSEE STATE UNIVERSITY  
BOARD OF TRUSTEES

INFORMATION ITEM

DATE: May 24, 2024

ITEM: Financial Aid and Enrollment Update

COMMITTEE: Academic, Research, and Student Success

PRESENTED BY: Dr. Heather Levesque  
Assistant Vice President and Executive Director of  
Undergraduate Admissions

Ms. Catherine Morgan  
Director of Financial Aid

Staff will provide a comprehensive financial aid and enrollment update.

As noted in multiple public settings, the implementation of the revised FAFSA has been riddled with difficulty. As of April 15, 2024, ETSU has yet to receive verified student data for incoming and returning students. Subsequently, students have limited visibility regarding their award and aid levels for the Fall 2024 semester.

The presentation will include an update on the FAFSA simplification rollout and how ETSU staff has responded to best support and serve students and families.



# Financial Aid Update and Enrollment Update

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May 2024





## 24-25 FAFSA Updates and Information

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- Delays
- Unknowns
- Regular Updates
  - Federal
  - State
  - Technical





# FAFSA Communication

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- ✓ Regular Communication
- ✓ Softer Language
- ✓ Updates to High Schools/CC partners
- ✓ New Strategies



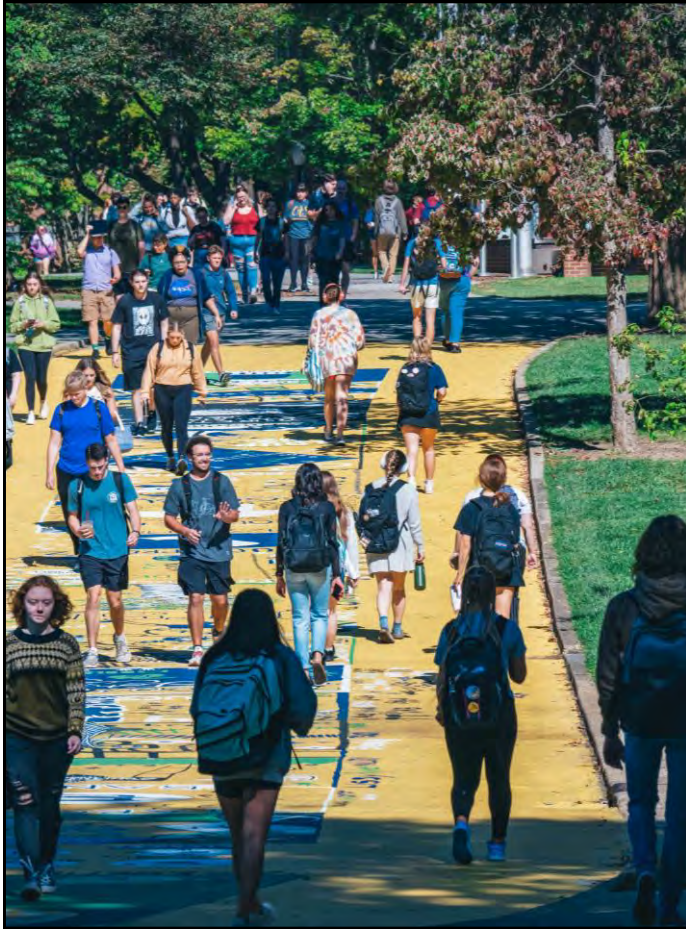


## Action Items

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- Updates: FAFSA Simplification Website
- Consultant
- Contact with Peers
- Changes to Timelines
- Award Letters





# Orientation Numbers

Student Type	2024	2023	2022	2021
First Time Freshman		1981	1799	1556
Transfer		474	467	448



EAST TENNESSEE STATE UNIVERSITY  
BOARD OF TRUSTEES

INFORMATION ITEM

DATE: May 24, 2024

ITEM: Research Update

COMMITTEE: Academic, Research, and Student Success

PRESENTED BY: Dr. Nick Hagemeyer  
Vice Provost for Research

Staff will provide an update on institutional research metrics framed in ETSU's vision of becoming a premier R2 research university. University initiatives related to research funding and research development will be discussed.





## **ETSU RESEARCH UPDATE**

Nick Hagemeyer, PharmD, PhD  
Vice Provost for Research and Chief Research Officer  
May 24, 2024



# Agenda

- ETSU's Vision
- Broader Research Landscape
- ETSU Initiatives and Progress





EAST TENNESSEE STATE  
UNIVERSITY

ETSU COMMITTEE FOR 125  
**CHAPTER II**



**Research and Scholarship Task Force: ETSU is recognized, through funding and program rankings, as one of the premier R2 research universities in the nation.**

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## CARNEGIE CLASSIFICATIONS TO MAKE MAJOR CHANGES IN HOW COLLEGES AND UNIVERSITIES ARE GROUPED AND RECOGNIZED, SET CLEAR THRESHOLD FOR HIGHEST LEVEL OF RESEARCH

November 01, 2023

### Research 1: Very High Spending and Doctorate Production

On average in a single year, these institutions spend at least \$50 million on research & development and produce at least 70 research doctorates.

### Research 2: High Spending and Doctorate Production

On average in a single year, these institutions spend at least \$5 million on research & development and produce at least 20 research doctorates.

<https://carnegieclassifications.acenet.edu/carnegie-classification/research-designations/>

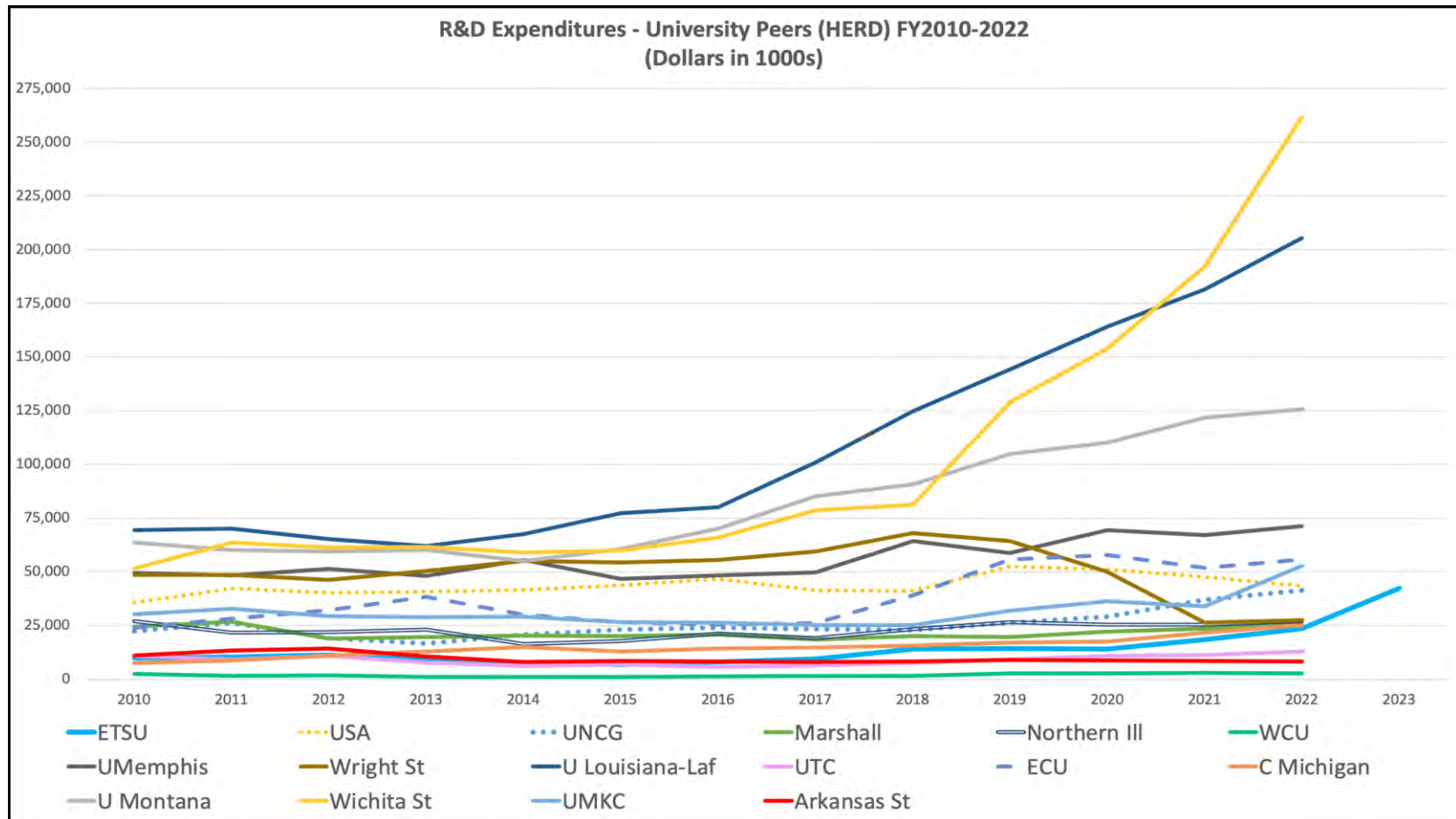


# Higher Education Research & Development (HERD) Survey

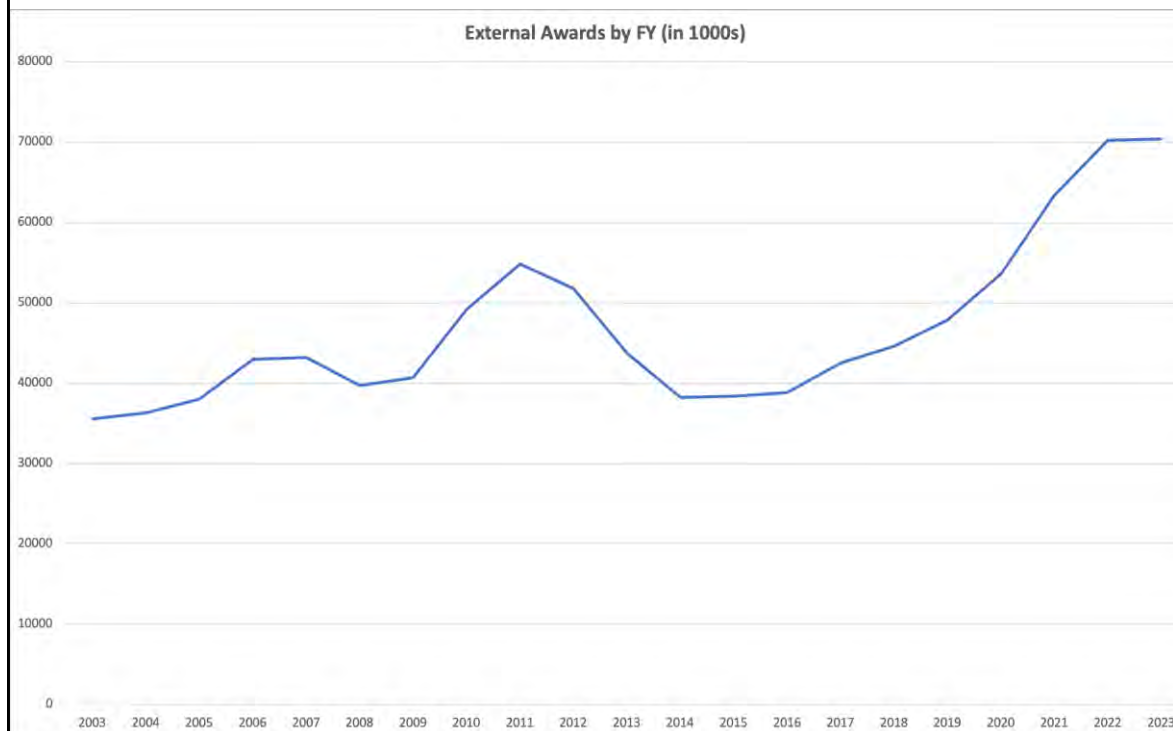
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- Conducted by NSF annually
- R&D expenditures explicitly defined
- All institutions with \$150K+ in R&D expenditures ranked
  - 1 = Johns Hopkins University (\$3.4B)
  - 637 = U. of Charleston (\$217K)
- Captures federal, institutional, state/local government, business, nonprofit, other R&D expenditures





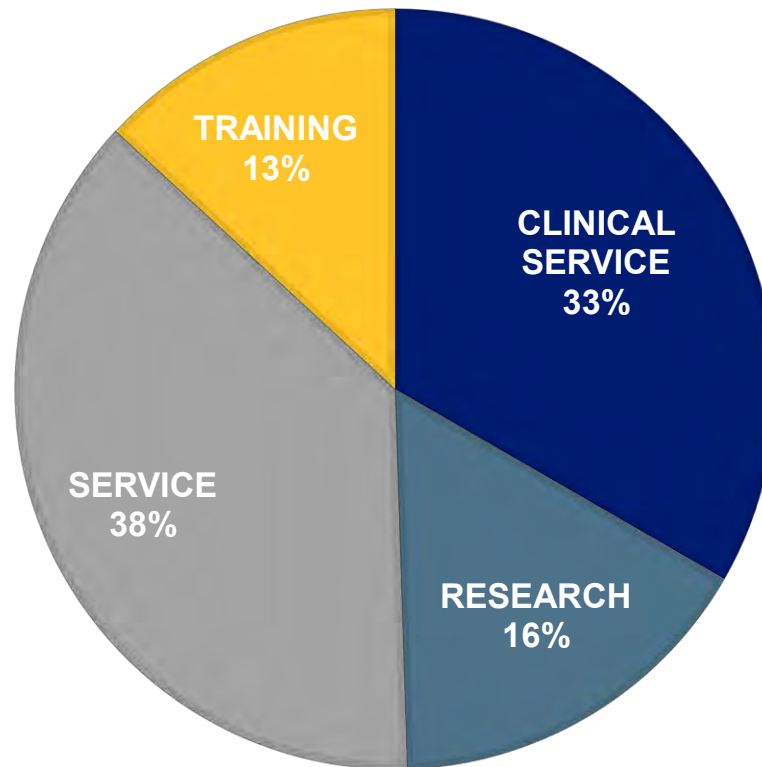
# External Funding – FY23



- \$70.4M total
- \$16.4M federal awards
- 232 monetary awards
- \$165M sought
- 279 funding requests



# External Funding by Type

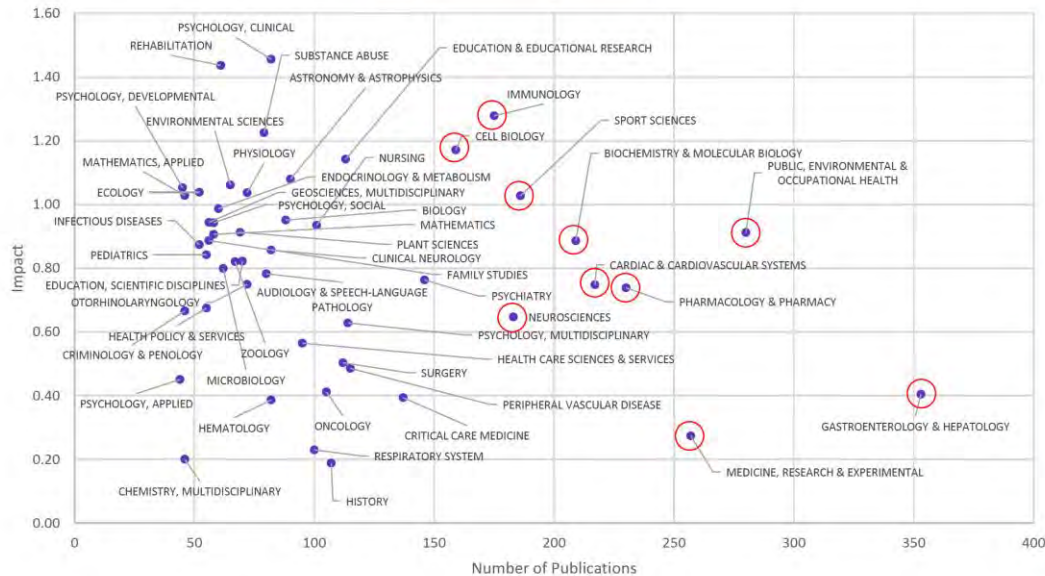




# East Tennessee State University's Research Portfolio

University Research Publications by Discipline, 2013-2021

## Top 50 Disciplines\*



\*Top Disciplines = Ranked by Publication Output

## Top 10 Research Areas

Research Disciplines	Publications	Impact
GASTROENTEROLOGY & HEPATOLOGY	353	0.40
PUBLIC, ENVIRONMENTAL & OCCUPATIONAL HEALTH	280	0.91
MEDICINE, RESEARCH & EXPERIMENTAL	257	0.27
PHARMACOLOGY & PHARMACY	230	0.74
CARDIAC & CARDIOVASCULAR SYSTEMS	217	0.75
BIOCHEMISTRY & MOLECULAR BIOLOGY	209	0.89
SPORT SCIENCES	186	1.03
NEUROSCIENCES	183	0.65
IMMUNOLOGY	175	1.28
CELL BIOLOGY	159	1.17

**Publications:** Measured by total number of journal articles, scholarly books and conference proceedings by academic discipline.

**Impact:** Measured by Category Normalized Citation Impact which adjusts impact factors based on the academic disciplinary differences in output.

Source: Web of Science



## Research Initiatives



# Research Funding Program

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- **Dr. Patrick Bradshaw** (Dept of Biomedical Sciences)  
*NADPH in the regulation of mitochondrial respiration and aging.*
- **Dr. Kristie Calvin** (Dept of Educational Foundations and Special Education)  
*Using a graphic organizer to improve main idea identification and inferential and text comprehension.*
- **Dr. Siva Digavalli** (Dept of Pharmaceutical Sciences)  
*Developing patient-centered tools to accelerate personalized medical care for those with mental illness.*
- **Dr. Cerrone Foster** (Dept of Biological Sciences)  
*The role of caveolin-1 in the estrogen deficient heart following myocardial infarction.*
- **Dr. Mohammad Khan** (Dept of Computing)  
*AI-enabled dynamic ad hoc clustering in IoV.*

# Research Funding Program

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- **Dr. Renee Moran** (Dept of Curriculum & Instruction)  
*Whose "community" and what "standards"? Trajectory and impact of educational censorship policies in Tennessee schools.*
- **Dr. Steven Nash** (Dept of History)  
*Reconstruction in North Carolina: A new history.*
- **Dr. Matt Palmatier** (Dept of Psychology)  
*Intracranial self-administration of THC.*
- **Dr. Brooke Schmeichel** (Dept of Biomedical Sciences)  
*Brain-immune interactions in a model of polysubstance drug dependence.*
- **Dr. Stacey Williams** (Dept of Psychology)  
*Uncovering racial/ethnic and gender diversity in experiences of social stress and mental health in polycystic ovary syndrome.*



# Trail Guide Research Mentorship Program



# ETSU Research Day 2024





## ETSU RESEARCH UPDATE

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