Office of Equity and Inclusion Strategic Action Plan 2020-2022



Mission

The Office of Equity and Inclusion collaborates, promotes, supports, and advances the University's mission, vision, and values by guiding the development and implementation of proactive diversity, access, inclusion, research, and retention initiatives for all faculty, staff, and students.

The office serves to promote an environment where people come first, are treated with dignity and respect, and are encouraged and supported to achieve their full potential.

The office will collaborate with university and community partners on matters associated with equity and inclusion to promote relationships and advocate for underrepresented populations.

Strategic Goals

- Promote a welcoming, supportive, and inclusive living, learning, and working environment for all faculty, staff, students, and visitors.
- Assess and monitor institutional progress on access, diversity, equity, and inclusion efforts.
- Provide personal and professional development and public programming related to enhancing understanding of diversity and inclusion.
- Recruit, retain, and graduate increasing numbers of students from underrepresented and underserved populations and international students.
- Recruit and retain a greater number of individuals from underrepresented populations into administrative, faculty, and staff positions, and especially into leadership roles across campus, including chairs, deans, and vice presidents.
- Promote undergraduate curricular requirements to include significant intercultural perspectives.
- Develop and strengthen partnerships with diverse communities locally, regionally, nationally, and globally.

Inclusive Excellence Framework

The strategic pursuit of a set of balanced diversity objectives which repositioned diversity and inclusion as fundamental to institutional excellence and quality (Williams, Berger, & McClendon, 2004). As a byproduct of the work that the strategic plan for Equity and Inclusion is intended to accomplish, it will lead to becoming a HEED designated institution, Higher Education Excellence in Diversity. This designation recognizes colleges and universities that demonstrate an outstanding commitment to diversity and inclusion.

The goal of inclusion excellence training is to raise awareness of the diversity within ETSU student population and to encourage an environment in which students are free to share their experiences and identities. Inclusive excellence training is the catalyst for embedding diversity and inclusion into East Tennessee State University's academic excellence mission.

The training component of the plan include:

- A reflection on your biases and how they impact you.
- An understanding of how to incorporate social justice into everyday situations.
- An understanding of how biases can limit or harm groups and individuals.
- Bringing an awareness to the advantages and disadvantages attached to differences.
- Encouraging and enabling students to experience and benefit from diversity.

Learning Outcomes for an ETSU Graduate:

- 1. Graduates will gain broader awareness of the diversity on campus and the community beyond ETSU.
- 2. Graduates will gain a greater knowledge of how individual actions and systems influences individuals' experiences in communities and beyond.
- 3. Graduates will engage in constructive dialogue about diversity, equity, and inclusion.
- 4. Graduates will gain a greater sense of connection with a diverse population of peers, colleagues, and community at large.
- 5. Graduates will seek to impact policies and/or practices that disadvantage diverse populations of people.
- 6. Graduates will be prepared to enter and excel in a challenging work environment.
- 7. Graduates will be responsible citizens in a diverse democracy.

Introduction

East Tennessee State University is an institution centered on a foundation of access, service, and outreach to the Appalachian Highlands. Tracing its roots to the Normal School Law of 1909, ETSU was one of three institutions created by the Tennessee General Assembly to work in rural communities and enhance educational opportunities for underserved populations. As noted by its founding president, Dr. Sidney Gilbreath, the university's mission is defined by a commitment to service, scholarship, and improving the conditions and needs of the citizens of the state of Tennessee. For more than one hundred years, ETSU has educated generations of low-income, underserved, and at-risk students from the rural communities that comprise Northeast Tennessee. ETSU is widely recognized for its successful TRiO and Veterans Services initiatives, as well as for its health-related outreach efforts that trace their roots to Kellogg Foundation funding from the 1980s.

While the university has made significant progress within the bounds of its traditional mission objectives, shifting regional and national outcomes dictate that ETSU take aggressive steps to meet its traditional access mission with a greater accent on equity and inclusion. East Tennessee State University has experienced growth and enhancements within the lens of its access mission, but much work remains to close differences related to student success, engagement, and community impact. As outlined in the institution's 2016-26 Strategic Plan, the Board of Trustees has set an aggressive goal for ETSU to receive the HEED designation within the strategic planning cycle. The goals and objectives contained within this strategic action plan are aligned with the broad goal and timelines associated therein. Subsequently, the planning objectives contained within this action plan provide an aggressive agenda that will position the institution accordingly. These goals will be incorporated into a long-term strategic planning process that will unfold during the 2020-21 academic year as ETSU updates the work of the Committee for 125.

Context

East Tennessee State University has demonstrated a long-standing commitment to equity and inclusion throughout its history. This commitment is evidenced by the recent establishment of the Office of Equity and Inclusion, the appointment of a Vice President to oversee those efforts, the support for scholarships, outreach and engagement efforts, as well as the creation of the Mary V. Jordan Multicultural Center. However, students underlie our diversity efforts and for any diversity effort to become transformational, students must be secure in their campus and feel that the institution promotes a spirit of inclusion and engagement. As ETSU directs attention upon the goals outlined in this action plan, it recognizes that our campus is enriched by diversity, and the embrace of cultural pluralism will do much to enhance the success of students of every race and nationality. A broad array of research studies have found that student experiences while in college contribute to the development of values that are conducive to improved race relations and exposure to diverse environments allows students to cut across racial lines and contribute to increased cultural awareness.

Campuses are complex social systems defined by relations between people, bureaucratic procedures, student arrangements, institutional goals and values, traditions, and large socio-historical environments. Therefore, any effort to redesign campuses to promote equity, inclusion, and cultural diversity must be comprehensive and long term. Institutions change slowly; such is the nature of the stable systems that define higher education. Therefore, the success of efforts to achieve institutional change will rely upon leadership, firm commitments, adequate resources, collaboration, monitoring, and long-range planning.

As ETSU embarks upon this strategic planning and action cycle, it recognizes that African American students and other underrepresented students face unique stressors that heighten stressors that inhibit their successful integration into the campus community. Minority status stresses compound the episodic and chronic stresses that all students must cope with such as financial aid problems, academic weakness, and feelings of homesickness. Subsequently, African American students are faced with the conventional challenges associated with the transition to college as well as the unique issues emerging from racial inequities across the academe. Implicit in the traditional notion of college is the idea of "starting over." There is something to be learned from being in new surroundings, with new people, some of whom may be quite different from those whom the students are comfortable around. This notion is especially pertinent for students from large, urban, and racially homogenous environments. In essence, college is America's petri dish and allows experimentation at all levels, from experiences with diversity to opportunities to grow in a setting independent of parental control and oversight.

An important variable that allows students, irrespective of background, to feel comfortable on campus is the presence of a critical mass of students of similar individuals. Increasing the number of underrepresented students creates a greater number of access points for cross-cultural interaction. As ETSU embarks upon the initiatives outlined in this action plan, it will examine structural changes that affect both the academic and social life of the campus, resulting in the enhancement of ethnic studies programs, diverse student organizations, and multi-cultural programming. Such structural change will yield a student-centered environment where students feel that faculty and administrators are devoted to their development and these efforts are supported through effective educational interventions, campus-wide diversity workshops, conferences, and summits.

The commitment of the entire campus community is essential as ETSU embarks upon a new decade. As the nation becomes increasingly multicultural, the need for colleges and universities to prepare students for an increasingly diverse workforce is paramount. The future of this state is inextricably tied to an educated population that can contribute to the labor force, the economy, and to society. Consistent with the institution's access-oriented mission, ETSU has a vital role to play in this process, both as a force for social justice and in producing an educated and productive citizenry.

Goal 1: Promote a welcoming, supportive and inclusive living, learning, and working environment for all faculty, staff, students, and visitors.

Sub - Goals	Strategies	Expected Outcomes/ Measures of Success	Target Date & Responsible Person	Action Step Progress	Deliverable Status Outcomes/Comments
Identify and expand programming and opportunities to promote equity and inclusion.	 Accommodate students, faculty, and staff during the COVID-19 pandemic. Provide virtual office hours. Develop E/I monthly newsletter to campus community distributed monthly with updates on Equity and Inclusion programs, faculty, staff or student spotlights, and information on Diversity, Equity, and Inclusions efforts. Individuals can access previous editions via the website. The target audience will be faculty, staff, students, and community members. A yearly survey will be attached to the final spring newsletter. Implement social media presence for the Office of Equity and Inclusion. Create a social media engagement plan and collaborate with University 	 Internal and external communications to campus articulate ETSU's goal for equity, diversity, access, and inclusion. Participation by faculty, staff, and students in programs that promote equity, diversity, access, and inclusion. All unit's websites and promotional materials convey a commitment to equity and inclusion. Aligned with HEED: Multicultural Branding and Communication Techniques Aligned with Strategic Plan: Ensuring the diversity and inclusion of people and ideas; Supporting 	Spring 2020 Office of Equity and Inclusion	□Have not started □In Progress □Complete Notes:	□May not meet □On target to meet □Complete Notes:
	social media engagement plan	inclusion of people and			

Sub - Goals	Strategies	Expected Outcomes/ Measures of Success	Target Date & Responsible	Action Step Progress	Deliverable Status Outcomes/Comments
			Person		
Serve as a partner to the	media pages comply with	Excellence in Teaching;	Office of	☐Have not	☐May not meet
ETSU community in	university rules and	Supporting a strategic	Equity and	started	☐On target to meet
facilitating understanding	regulations. The target	growth agenda that	Inclusion	☐In Progress	□Complete
of equity and inclusion	audience will be students,	maximizes the student		□Complete	Notes:
issues, educational	faculty, staff, and community	experience both inside and		Notes:	
programs, and best practices.	members.	outside the classroom			
	d. Regular updates to the website				
	with announcements about				
	upcoming events and	4. Increase			
	initiatives.	representational			
		diversity			
	e. Continue to display diversity				
	awards, efforts, and				
	programming on E/I website				
	f. Assist with maintenance of				
	database for equity and				
	inclusion activities.				
	Colleberative programming				
	g. Collaborative programming amid pandemic and race				
	protests: Guided Conversations				
	for Racial Justice; I CAN'T	5. Increase cultural			
	BREATHE! student series, and	awareness and			
	future programming with the	competency			
	Human Resources department.				
	riaman nessarces acparament.	Aligned with HEED:			
		Strategies to Ensure			
	2. Continue Lunch and Learn Series	Diversity Planning and			
	20111112 2211211 2112 2011 2011 2011	Accountability			

Sub - Goals	Strategies	Expected Outcomes/	Target Date &	Action Step	Deliverable Status
		Measures of Success	Responsible	Progress	Outcomes/Comments
			Person		
	 a. Implement evaluation process. 	Aligned with	Office of	☐Have not	☐May not meet
		Strategic Plan:	Equity and	started	☐On target to meet
	b. Evaluations distributed to the	Ensuring the	Inclusion	□In Progress	□Complete
	campus community.	diversity and	Summer/Fall	□ Complete	Notes:
		inclusion of	2020	Notes:	
	3. Formalize selection process for	people and ideas;			
	Diversity Champions.	Supporting			
		Excellence in			
	a. Partners from various	Teaching			
	departments across campus.				
	b. Establish application process.	6. Address critical and			
		societal issues impacting			
	4. Initiate Equity and Inclusion	humanity and equity			
	Conference.				
	5. Identify best practices for Inclusive				
	Excellence Training.				
			Office of		
			Equity and		
			Inclusion		
			Summer/Fall		
			2020		

Goal 2: Assess and monitor institutional progress on access, diversity, equity, and inclusion efforts.

Sub - Goals	Strategies	Expected Outcomes/ Measures of Success	Target Date & Responsible Person	Action Step Progress	Deliverable Status Outcomes/Comments
Conduct regular evaluations and assessment of diversity and inclusion initiatives. Utilize feedback (i.e. survey, focus groups) from students, faculty, and staff to better understand the needs of campus community especially underrepresented populations. Feedback will be solicited from students annually. Reports will be submitted with the annual report to highlight faculty, staff, and student need.	 Assessment team identifies best practices for Campus Climate Assessment. Formulate and implement plan for Campus Climate Enhancement and Actualization (plan should be administered within the next two years). Conduct HEDS campus climate assessment. Develop E/I Annual Report outlining student, administration, faculty, and staff demagraphics. 	show that members of the ETSU community recognize the importance of equity, diversity, access, and inclusion to the institution. 3. Diversity office submits and makes public an annual	C. Cooper Spring 2021 C. Cooper Spring 2021 M. Hoff Spring 2021 K. Johnson Summer 2021	□Have not started □In Progress □Complete Notes:	□May not meet □On target to meet □Complete Notes:
	and staff demographics related to race, ethnicity, and gender 4. Submit an Office of Equity and Inclusion Annual Report to the Board of Trustees a. The annual report will highlight a summary	Aligned with HEED: Tactics used to understand issues of campus climate, inclusion, and satisfaction	C. Cooper Ongoing		

			ı	1	
	of programming,	4. Diversity office has			
	campus climate, and	opportunity to			
	program outcomes in	formally report on	C. Martin		
	preparation to submit	campus diversity	J. Fulkerson		
	for HEED award	plans, successes,	C. Cooper		
		challenges, and	Ongoing		
k	. Develop	opportunities at board			
	comprehensive	of trustee's meetings			
	procedures to assess		C. Cooper		
	and monitor annually	Aligned with HEED:	Spring 2021		
	the progress and	Strategies to Ensure			
	effectiveness of	Diversity Planning and			
	diversity initiatives	Accountability	M. Fulks		
	campus wide.		Spring 2021		
		5. Institution uses a			
	. Support student,	diversity scorecard			
	campus, and	process to measure			
	community advisory	diversity progress			
	groups working on				
	diversity initiatives.				
		Aligned with HEED:			
	. Develop an online	Student Recruitment and			
	reporting form for all	Retention Efforts; Faculty			
	units to report Equity	Recruitment and Retention			
	and Inclusion efforts.				
5. 9	treamline bias incident	Aligned with Strategic			
r	esponse process.	Plan: Ensuring the			
	treamline reporting	diversity and inclusion of			
	rotocol and implement a	people and ideas;	J. Sherlin		
1 '	ollaborative bias incident	Supporting Excellence in	Fall 2020		
r	esponse team comprised	Teaching; Supporting a			
	of faculty and staff	strategic growth agenda			
	nembers, including	that maximizes the			

representation from the	student experience both		
Faculty Senate, Student	inside and outside the		
Life and Enrollment,	classroom		
Office of Equity and			
Inclusion, Multicultural			
Center, and Department			
Chairs. An online	Aligned with HEED:		
reporting form can be	Strategies to Ensure		
created. (Incidents i.e.	Diversity Planning and		
student protests on	Accountability		
campus, list of demands			
by students for change,			
hate speech in public			
areas, vandalism to a			
building, controversial			
speaker on campus.)			
. ,			
6. Implement Student			
Engagement, Leadership,			
and Social Awareness			
Protocols			

Goal 3: Provide personal and professional development and public programming related to enhancing understanding of diversity and inclusion.

Sub - Goals	Strategies	Expected Outcomes/ Measures of Success	Target Date & Responsible Person	Action Step Progress	Deliverable Status Outcomes/Comments
Update, cultivate, and incorporate a clear and compelling image for the central institutional diversity training unit.	1. Lunch and Learn Series for summer 2020, fall 2020, and spring 2021. a. Monthly diversity workshops to help individuals understand diversity and inclusion while expanding their knowledge of self and others. Sessions will include cultural conversations on current topics and diversity training via Zoom. The target audience will be ETSU faculty, staff, and students. The sessions will be held each semester and assessed by surveys. b. Campus Conversation- a	1. Increase cultural awareness and competency. Aligned with HEED: Student Recruitment and Retention Efforts; Faculty Recruitment and Retention 2. This series will increase unity, awareness, engagement, and action as core concepts for open and civil dialogue around complex topics	C. Cooper Summer 2020	□ Have not started □ In Progress □ Complete Notes:	□May not meet □On target to meet □Complete Notes:

Sub - Goals	Strategies	Expected Outcomes/	Target Date	Action Step	Deliverable Status
		Measures of Success	& Bosnonsible	Progress	Outcomes/Comments
			Responsible Person		
	monthly series of	Aligned with HEED:	K. Johnson	☐Have not	☐May not meet
	dialogue sessions.	Strategies to Ensure Diversity	Fall 2020	started	□On target to meet
	c. Launch ETSU- Ballad	Planning and Accountability	C. Cooper	☐In Progress	□Complete
	Diversity Dialogue	, ,	Fall 2020	□Complete	Notes:
	Series that will bring			Notes:	
	nationally recognized				
	leaders to the ETSU				
	campus.				
	2. Virtual Equity and				
	Inclusion Conference				
		3. Diverse applicant and	J. Ross		
	3. Inclusive Excellence	hiring pools.	Fall 2021		
	Training for Faculty, Staff,				
	Students, and Board of	4. Search committees			
	Trustees.	should include at least			
		one person from an			
	a. Develop and	underrepresented group			
	implement campus- wide training for	and ensure accommodations for			
	faculty, staff,	applicants with a			
	students, and board	disability.			
	of trustees.	disability.			
	3 43.003.	5. Increases in the number			
	b. Implement search	and proportion of			
	committee training.	underrepresented groups			
	Ensure compliance	in positions at all levels of			
	with equal	responsibility.			
	employment				
	opportunity				

Sub - Goals	Strategies	Expected Outcomes/	Target Date	Action Step	Deliverable Status
		Measures of Success	&	Progress	Outcomes/Comments
			Responsible		
			Person		
	requirements, all	6. Become an Insight in	J. Ross		
	hiring supervisors,	Diversity: Higher	Spring 2021		☐May not meet
	search committee	Education Excellence in	J. Ross	☐Have not	☐On target to meet
	chairs, and search	Diversity Institution	Fall 2020	started	□Complete
	committee members	(HEED).		☐In Progress	Notes:
	should attend a			□Complete	
	session before			Notes:	
	beginning the search	Aligned with HEED: Faculty	C. Cooper		
	process for faculty or	Recruitment and Retention	Fall 2021		
	non-faculty	Aligned with HEED:			
	recruitment. Each	Strategies to Ensure Diversity			
	training session	Planning and Accountability			
	should provide				
	guidance related to	7. Increase success in			
	affirmative	recruiting and retaining			
	action/equal	diverse faculty, staff, and	J. Ross		
	employment	students	Fall 2021		
	opportunity				
	compliance	8. Incentivize and formalize			
	information, search	diversity into institutional	K. Johnson		
	process steps, and	excellence	Fall 2021		
	recognizing implicit	CAGEMENTO			
	bias in the search and				
	hiring process.				
	c. Implement EEO				
	compliance and HR				
	Best Practice Training				
	and Recruitment and				
	Selection outline the				

Sub - Goals	Strategies	Expected Outcomes/	Target Date	Action Step	Deliverable Status
		Measures of Success	&	Progress	Outcomes/Comments
			Responsible		
			Person		
	procedures in HR best				
	practices; underscore				
	the role of the hiring				
	authority, search				
	committee, personnel				
	committee, and				
	others involved in the				
	selection process in				
	diversifying faculty				
	and staff; provide				
	recruitment and				
	outreach strategies				
	necessary for yielding				
	a diverse pool of				
	applicants				
	d. Implement De-				
	escalation training for				
	Public Safety				
	,				
	e. Partner with the				
	Human Resources				
	department for on-				
	board orientation,				
	professional				
	development-				
	mandatory human				
	resources training				
	anti-racism, and anti-				

Sub - Goals	Strategies	Expected Outcomes/ Measures of Success	Target Date &	Action Step Progress	Deliverable Status Outcomes/Comments
		iviedsures or success	Responsible	Flogless	Outcomes/comments
			Person		
	bias for faculty and				
	staff				
	f. Develop and		B. Noland		
	administer an		Fall 2021		
	Inclusive Excellence				
	Training Program for				
	the Board of Trustees.				

Goal 4: Recruit, retain, and graduate increasing numbers of students from underrepresented and underserved populations and international students. Recruit and retain a greater number of individuals from underrepresented populations into administrative, faculty, and staff positions, and especially into leadership roles across campus, including chairs, deans, and vice presidents.

Sub - Goals	Strategies	Expected Outcomes/	Target Date & Responsible	Action Step	Deliverable Status
		Measures of Success	Person	Progress	Outcomes/Comments
Consult and coach college/department/unit leadership to improve cross-cultural communication as well as work with those individuals to assess educational needs and solutions.	 Establish benchmark data for the retention of underrepresented students. Obtain data on sixyear full-time undergraduate students. 	1. Increases in the enrollment, retention, and graduation rates of students from underrepresented groups at undergraduate and graduate levels.	M. Hoff Spring 2021	☐ Have not started ☐ In Progress ☐ Complete Notes:	☐May not meet☐On target to meet☐CompleteNotes:
	 Obtain data on six- year graduation retention rates by students of color 	2. Increase undergraduate enrollment by 10%			

	(African American/Black, Hispanic/Latino, Asiar American, Native American, Multiracial, and International). 4. Establish profile data for the recruitment of students of color and	3. Become an Insight in Diversity: Higher Education Excellence in Diversity Institution	J. Sherlin/ S. McGee Spring 2021		
	underrepresented populations.	Increased success in recruiting and retaining diverse	K. Johnson		□May not meet
Work with campus partners	5. Increase targeted	students.	Spring 2021	□Have not	☐On target to meet
to create, implement,	efforts to recruit and	5. Increased student	C. Cooper	started □In	□Complete
manage, and regularly evaluate all equity and	retain undergraduate and graduate	5. Increased student experiences of	Spring 2021	Progress	Notes:
inclusion programs and	students of color and	diverse perspectives		☐Complete	
equity and inclusion related	underrepresented	in discussions and	K. Johnson	Notes:	
strategies in regard to	populations.	assignments both in	Spring 2020		
various functions including		and out of the			
recruitment, performance	6. Create a campus-wide				
management, leadership	workgroup for the	reported on surveys			
development, and retention.	HEED application.	such as the National			
	7 Maintain and dayalan	Survey of Student Engagement (NSSE)			
	7. Maintain and develop affinity/support	and the Campus			
	groups for	Climate.			
	underrepresented				
	populations.	6. Increased			
		participation of			
	8. Maximize the impact of	underrepresented	Sherlin/Mayhew/Levesque		
	the out of state tuition	students with study			
	reset by pursuing	abroad experiences.			

	T		
recruiting strategies in regional states with a focus on access and diversity and increasing the enrollment of out of state and underrepresented students 9. Renamed the Mary V. Jordan Multicultural Center	 7. Increased success in recruiting and retaining diverse faculty, staff, and students. 8. Increase enrollment of underrepresented undergraduate students from out of state 		
 10. Quest for Success (student ambassadors); 11. Expand Summer Bridge Plus Program; and 	Aligned with HEED: Student Recruitment and Retention Efforts; Faculty Recruitment and Retention	K. Johnson Spring 2020	
12. BEST-Bucs Empowering Scholars for Tomorrow. 13. Create an African American Male Initiative Program 14. Hire Equity and Inclusion Coordinator	Aligned with HEED: Strategies to Ensure Helping Students Develop Cultural Competence	B. Novotny Spring 2020 K. Johnson/ P. Thompson Spring 2020	
15. Establish the Dr. Patricia Robertson LGBTQ+ Pride Center	Aligned with Strategic Plan: Ensuring the diversity and inclusion of people and ideas;	J. Sherlin Spring 2021	

 Establish Faculty and Staff LGBTQ+ Association Restructure the Women's Resource Center. Partner with Language and Culture Resource Center. Partner with TRiO programs Partner with Center for Academic Achievement Partner with Office of Admissions/ETSU Colloquia Partner with Human Resources/Employee Assistance Program. Participation in diversity recruitment and retention events. 	Supporting a strategic growth agenda that maximizes the student experience both inside and outside the classroom Aligned with HEED: Student Recruitment and Retention Efforts; Faculty Recruitment and Retention Aligned with HEED: Strategies to Ensure Diversity Planning and Accountability Aligned with HEED: Student Recruitment and Retention Efforts; Faculty Recruitment and Retention Efforts; Faculty Recruitment and Retention	J. Sherlin/ K. Johnson Spring 2021 K. Johnson/ C. Cooper Fall 2021 K. Johnson Fall 2021 C. Cooper Spring 2021 Office of Equity/Inclusion Spring 2021	
and retention events. 24. SREB: Institute for Teaching and		Spring 2021	

Mentoring			
Conference October	Aligned with HEED:		
2020 (Postponed due	Student Recruitment		
to the novel	and Retention Efforts;		
coronavirus).	Faculty Recruitment		
Coronavirus).	and Retention	C. Cooper	
25. Host "A Diverse ETSU"	and Neterition	Fall 2021	
weekend for future		1 411 2021	
faculty.			
lacuity.			
26. Health Sciences			
Training academy.			
,			
27. Black Faculty and			
Staff Association			
28. Intentional			
advertisements to			
diversity publications			
and job boards.			
29. A Diverse ETSU			
database.			
30. Develop a formalized			
mentor program for			
faculty			
31. Participation in			
diversity related			
programming			
considered in tenure			
and promotion.			

Goal 5: Promote undergraduate curricular requirements to include significant intercultural perspectives.

Sub - Goals	Strategies	Expected Outcomes/ Measures of Success	Target Date & Responsible Person	Action Step Progress	Deliverable Status Outcomes/Comments
Consult and coach college/department/unit leadership to improve cross-cultural communications as well as work with those individuals to assess educational needs and identity solutions.	 Infusion of Equity and Inclusion into curriculum. Issues of diversity are woven into the first-year experience program. Inclusive Excellence Training within the First-Year Experience course ETSU 1020: Foundations of Student Success; UHON 1108: The Academic Experience; PREH 1350: Health Professions Exploration Seminar; and 	 Knowledge and understanding of issues of diversity are included in statements of course objectives, syllabi, and measured in assessments of student learning outcomes. Increased student experiences of diverse perspectives in discussions and assignments both in and out of the classroom, as reported on surveys such as the National Survey of Student Engagement (NSSE) and the Campus Climate. 	W. Bishop/K. Johnson Fall 2021 K. Johnson/ W. Bishop/W. Kirkwood Spring 2021	□ Have not started □ In Progress □ Complete Notes:	□May not meet □On target to meet □Complete Notes:

Sub - Goals	Strategies	Expected Outcomes/	Target Date	Action Step	Deliverable Status
		Measures of Success	&	Progress	Outcomes/Comments
			Responsible		
			Person		
	4. ENTC 1510:	3. Responses on			
	Student in the	student surveys			
	University.	indicate a positive,			☐May not meet
		inclusive classroom		☐Have not	☐On target to meet
	ii. Create a	climate.		started	□Complete □
	mandated civility			☐In Progress	Notes:
	section	4. Evaluations of		□Complete □	
		student learning		Notes:	
	2. Partner with the Center for	outcomes will			
	Teaching Excellence (CTE).	indicate evidence			
		students have been			
	a. CTE will organize	successfully			
	programming to assist	prepared for work in			
	faculty in the	a diverse society.			
	development and				
	implementation of the	5. Syllabi will include			
	course and curricular	Student Learning			
	goals for understanding	Outcomes (SLO)			
	diversity based on	related to diversity.	Amy		
	evidence-based best		Johnson		
	practices, organized into	6. Faculty incorporate	Fall 2020		
	three categories: engaging	diversity and			
	in ongoing self-inquiry;	inclusive teaching			
	creating and maintaining a	strategies into their			
	culturally relevant	curriculum.			
	classroom; and designing				
	an inclusive course.	7. Establish cultural			
		competency in the			
	i. Critical Pedagogy:	classroom for faculty			
	Inclusion &	and students			

Sub - Goals	Strategies	Expected Outcomes/ Measures of Success	Target Date & Responsible	Action Step Progress	Deliverable Status Outcomes/Comments
			Person		
	Community College Classroom Workshop series ii. Antiracism in the curriculum challenge b. Implement Equity and Inclusion component for New Faculty Orientation c. Create an Equity and Inclusion certificate program d. Assessment of Equity and Inclusion in the classroom.	Aligned with HEED: Strategies for helping students develop cultural competence Aligned with Strategic Plan: Supporting Excellence in Teaching; Ensuring the diversity and inclusion of people and ideas; Expanding the foundation for scholarly (research and creative activity) excellence and innovation in all disciplines. Aligned with Strategic Plan: Ensuring the diversity and inclusion of people and ideas; Supporting Excellence in Teaching; Supporting a strategic growth agenda that maximizes the student experience both inside and outside the classroom	C. Cooper/A. Johnson Fall 2021 W. Bishop/A. Johnson Fall 2021		

Goal 6: Develop and strengthen partnerships with diverse communities locally, regionally, nationally, and globally.

Sub - Goals	Strategies	Expected Outcomes/ Measures of Success	Target Date & Responsible Person	Action Step Progress	Deliverable Status Outcomes/Comments
Augment community engagement and foster campus partnerships related to equity and inclusion	 Develop Community Partnerships (local churches, community groups). a. Alliances with civic, business, community, educational, and ethnic organizations will enable the University to strengthen its intercultural programs and promote the exchange of ideas and resources. b. Partner with community groups in identifying and writing grants that support diversity initiatives. Identify funding and scholarships. 	 Increases in the enrollment, retention, and graduation rates of students from underrepresented groups at undergraduate and graduate levels. Increase in the scholarship and funding to economically disadvantaged students. Participation of students, faculty, and staff in external events that support an inclusive climate in the Johnson City community through volunteerism, service-learning, and civic engagement Aligned with HEED: Diversity-Focused Financial Strategies 	P. Ritter Fall 2021 C. Keller Fall 2021	□Have not started □In Progress □Complete Notes:	□May not meet □On target to meet □Complete Notes:

Sub - Goals	Strategies	Expected Outcomes/ Measures of Success	Target Date & Responsible Person	Action Step Progress	Deliverable Status Outcomes/Comments
	a. Actively contribute to the retention of underrepresented students through sharing scholarship opportunities and similar efforts. (Establish the Angela Lewis Scholars and Mary V. Jordan Endowment) b. Use research on underrepresented students to apply for grants to support programs. Potential scholarships and funding for graduate students, faculty, staff, and student leadership development, summer programs, and cultural competency trainings.	Aligned with Strategic Plan: Leading the region forward through community engagement and service	P. Ritter / C. Keller Fall 2021		